

Workshop | Dentist/Technician

## Dental Photography for Dentists and Dental Technicians

Practice - Courses

Course date:	<b>Freitag, 28. - Sonntag, 30.09.2018</b>	Trainer:	<b>Milos Miladinov</b>
Course duration:	<b>09:00 - 17:00 Uhr</b>	Course fee:	<b>€ 920.00</b>
Location:	<b>ICDE Vienna, Austria</b>		
Web:	<b><a href="http://icde.ivoclarvivadent.com/wien/en/courses">icde.ivoclarvivadent.com/wien/en/courses</a></b>		

### Shoot like a Pro

#### Description of lecture | course:

Photography is a useful tool for dentists and dental technicians. Pictures help to record information which can be very valuable for the preparation of esthetic and natural restorations. In modern dentistry digital work processes are more and more adopted. Digitally processed pictures can make the planning easier and ensure a predictable outcome. Also the power of dental photography as a marketing tool has to be taken in consideration. A high-quality homepage with pictures of complex work or single work stages to clear processing steps will emphasize your expertise and support you during patient consultations. All these different possibilities will be explained and demonstrated during this course. Practical exercises will be done together. Dental Photography is not a trend, is the way I work, it's a must!



Milos Miladinov

#### Course content:

##### DAY I

Introducing the camera; Basic photography - theoretical  
Dental photography specifics & accessories  
Facebook marketing through photos  
Calibrating & setting the camera  
Intraoral photography & Laboratory photography  
Colour determination photos  
Tooth slice cross polarisation  
Smile-makeover necessary photos & video

##### DAY II

Introducing Smile-makeover  
Starting & Setting macbook for Keynote (incl. daily work hands-on)  
Using Keynote to create logos  
Smile makeover hands-on  
Aesthetics wax-up – demo, Creating silicone key after wax-up - hands-on  
Mock-up technique - LIVE DEMO  
Creating & editing posters after mock-up

Editing emotional presentation for patient

**DAY III**

Portrait & close-up – theory & hands-on  
B&W portraits hands-on  
Extreme make-up session  
Artistic close-up session  
Glamour portrait session  
Creating posters in keynote - hands-on  
Final editing in aperture  
How to create a small presentation Video

**To be prepared | brought by participant**

- DSLR WITH MACRO OBJECTIVE
- RING OR TWIN FLASH
- KEYNOTE INSTALLED
- 95MB/S 16GB SD-CARD
- MACBOOK WITH LAST UPDATES
- MOUSE FOR MACBOOK

